



# in!deco

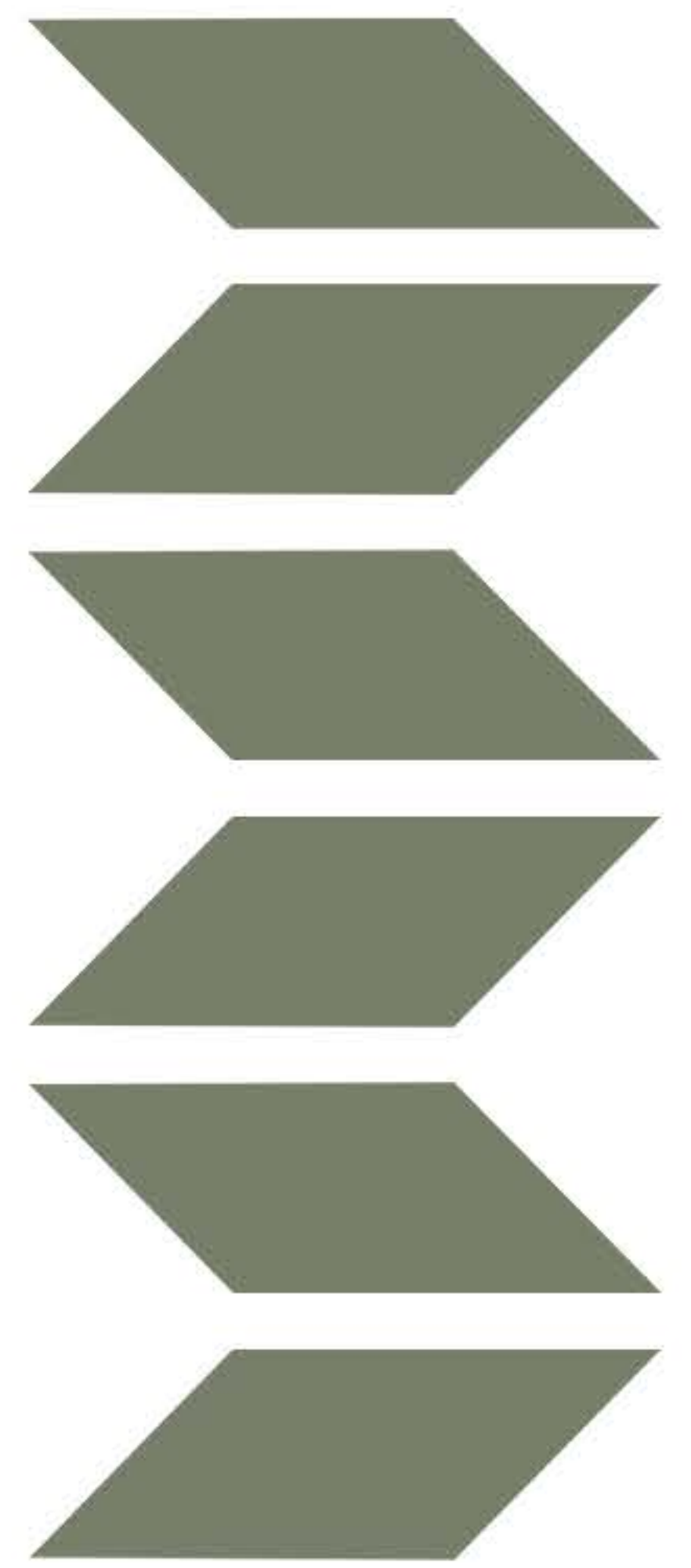
Places That Pulse With Life



**INDECO** is founded and led by  
**Bassem Ibrahim El-Masry, and**  
**Mira Ibrahim El-Masry**







At INDECO, we don't just build spaces — we craft environments that embody elegance, intention, and longevity.

From the first sketch to the final flourish, our mission is singular: ***to elevate everyday living into exceptional experience.*** Whether it's a private residence, a commercial landmark, or a bespoke design vision — we approach every project with architectural precision, a designer's eye, and a craftsman's heart.

In a world of fast finishes and fleeting trends, we believe in depth, detail, and timeless design. That's why our clients don't just choose us — they return, they refer, and they remain part of the INDECO family.

Welcome to our world.

**Bassem Ibrahim El-Masry**  
Co-founder, **INDECO**





Bonsai-style *Ficus microcarpa*, chosen and supplied by **INDECO**  
📍 **EMAAR's Mivida, New Cairo**



# ***Our Philosophy***

**Designed to Endure.  
Crafted to Inspire.**

INDECO was born from the belief that the spaces we live and work in should be more than functional — they should be transformational. Every line we draw, every material we select, and every finishing detail we execute is driven by a pursuit of aesthetic harmony, structural integrity, and personalized sophistication.

We connect architecture with emotion, design with discipline, and creativity with construction.

Our process is bespoke. Our standards are uncompromising. Our style is unmistakably refined.

INDECO is not just a service — it is a *signature*.

**Mira Ibrahim El-Masry**  
Co-founder, **INDECO**





***Projects by***

**INDECO**

## ***Residential***

From raw construction to refined living, INDECO has delivered fully integrated residential solutions — including construction, finishing, furnishing, landscaping, and more — across Egypt's most prestigious compounds and elite destinations. Every home we craft is a statement of timeless elegance and thoughtful precision.







📍 **SODIC's Allegria Residence, Beverly Hills, Zayed City**









📍 **EMAAR's Uptown Cairo, Mokattam**

Residential





📍 EMAAR's Uptown Cairo, Mokattam

Residential





**100+**

Residential & Commercial  
Projects Delivered

**15+**

Years of Architectural  
& Design Excellence

**15**

Gated Communities  
& Prime Districts Served

**8**

Core Disciplines:  
From Design  
to Home Styling

**98%**

Client Satisfaction

**250,000+ *m*<sup>2</sup>**

Built-Up & Styled  
Living Space

***1 Vision***

Crafting Spaces  
That Endure















**Consultancy**  
**Planning**  
**Design**  
**Construction**  
**Finishing & Decor**  
**Furnishing**  
**Home Styling**  
**Landscaping**







📍 EMAAR's Mivida, New Cairo







*True luxury lies in the details.*

Art, ornamentation, and decor are not simply additions; they are the emotional layer that transforms a structure into a story. From curated pieces to custom finishes, we treat decoration as a language — one that speaks elegance, character, and intention. Every element is handpicked, every texture is purposeful. This is our tribute to beauty, and our enduring appreciation for the power of art in design.







📍 **EMAAR's Mivida, New Cairo**













“This is beyond  
my expectations.”

— The most common thing our clients say.





📍 Madinet Masr | Taj City, New Cairo

Residential













📍 SODIC's Allegria Residence, Beverly Hills, Zayed City





📍 **SODIC's Allegria Residence, Beverly Hills, Zayed City**













Mokattam, Cairo

Residential







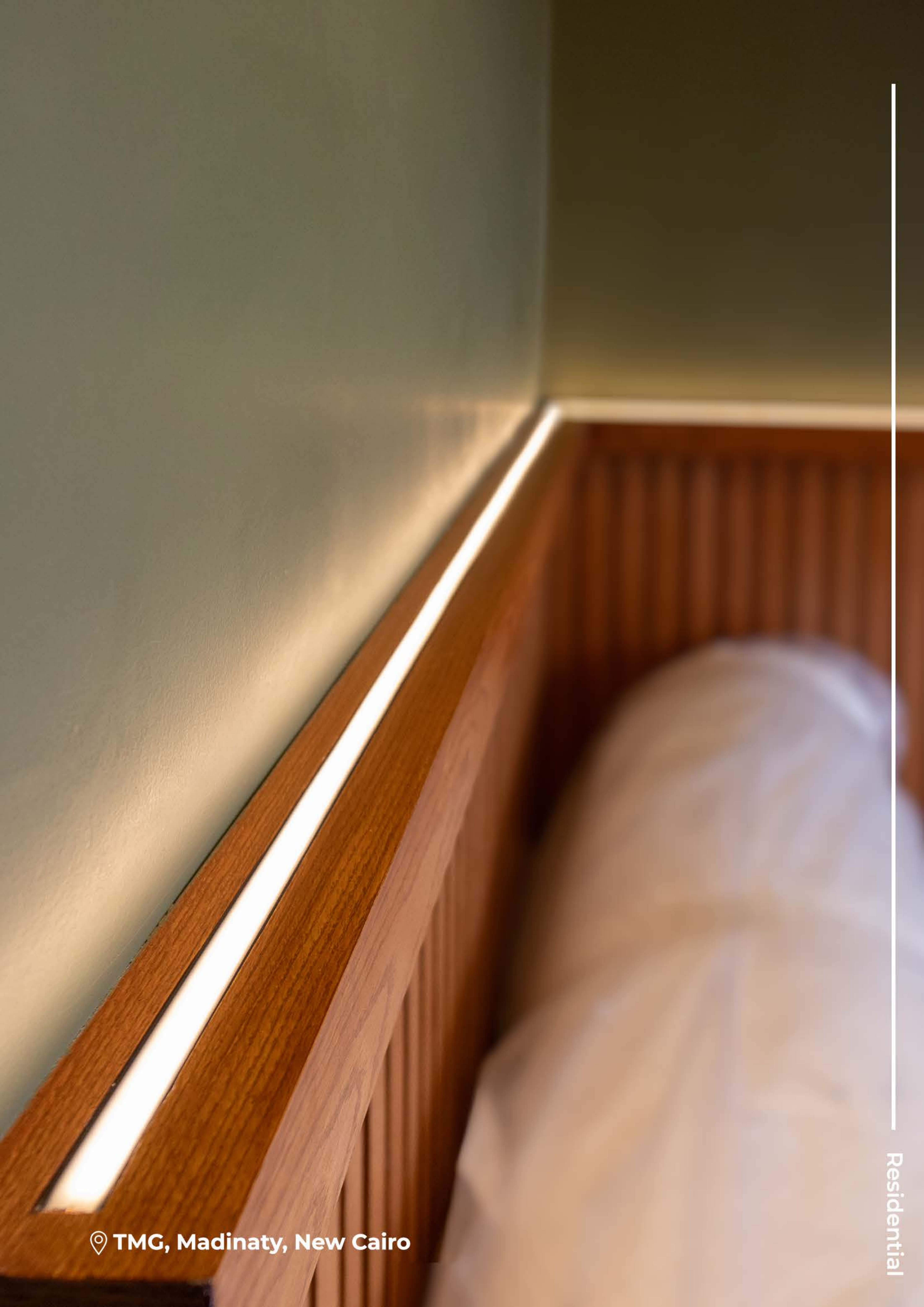






📍 **EMAAR's Mivida, New Cairo**













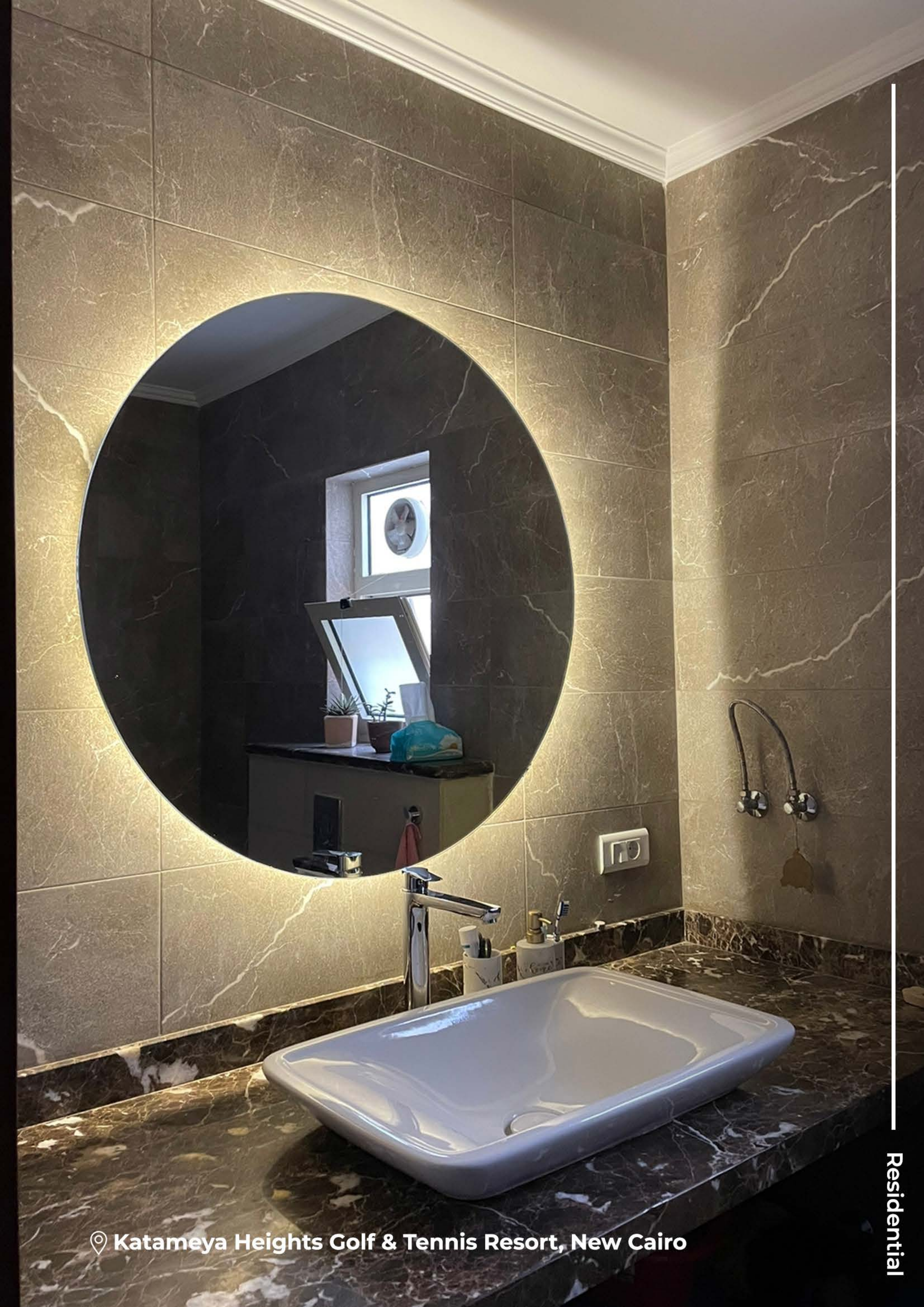




📍 **Katameya Heights Golf & Tennis Resort, New Cairo**

Residential









📍 Katameya Heights Golf & Tennis Resort, New Cairo





Revere the raw beauty  
of material — the grain  
of aged wood, the  
weight of natural stone,  
the polish of perfect  
marble.













📍 Layan Residence, New Cairo — LMD















# *Projects by* **INDECO**

## *Commercial*

Every commercial space is a reflection of a brand's identity — and at INDECO, we make that reflection bold, refined, and unforgettable. From flagship offices to retail spaces and corporate headquarters, we deliver end-to-end commercial solutions that blend functionality with sophistication. With proven expertise across construction, fit-outs, furnishing, and spatial branding, INDECO transforms workspaces into statements of excellence — tailored to inspire clients, partners, and teams alike.











📍 Canadian International College









📍 Canadian International College

Commercial





📍 Canadian International College



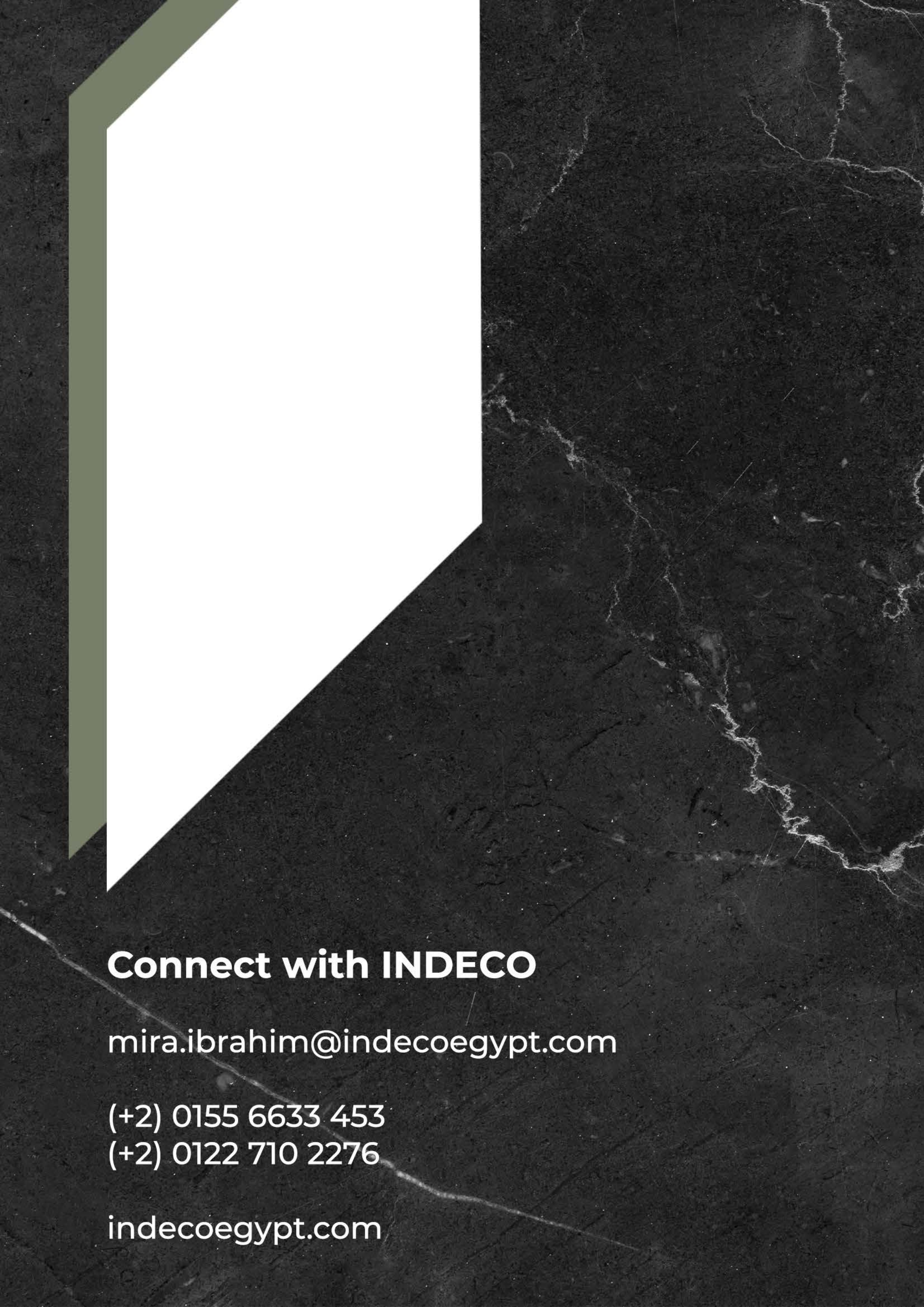






📍 Misr Italia, Cairo Business Park





**Connect with INDECO**

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